

The background of the entire advertisement is a photograph of several graduates in black caps and gowns, smiling. The image has a dark, monochromatic purple tint. The text is overlaid on this background.

# DREAM...INNOVATE...GROW

*Imagine a place where you're encouraged to **DREAM**—a place so safe and supportive, you feel as if anything is possible—where integrity is rewarded and your word is respected—a place that offers you the freedom to **INNOVATE** as you desire—where hardwork is both fulfilling and fun—where you are truly valued as an individual—a place that inspires you to **GROW** as a professional and as a person—where you can make a positive and lasting difference in the lives of those around you—a place where you can create the real estate world you have always imagined.*

**A place called Berkshire Hathaway HomeServices Northwood Realty Services.**



**BERKSHIRE HATHAWAY**  
HomeServices

**Northwood Realty Services**



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## 2020-2021 Dream...Innovate...Grow Trade School + College Scholarship

Application Deadline: Friday, February 12, 2021, at 4:00 pm

*Sponsored by:*

**BERKSHIRE HATHAWAY**  
HomeServices  
Northwood Realty Services

Application Deadline: 2/12/2021  
Amount: (3) \$1,000 renewable scholarships

### Inspiration for the scholarship

Dream...Innovate...Grow - these are a few of the key beliefs and attributes on which our company has been built. Our Presidents, Tom Hosack (CEO) & Jim Saxon (COO), have often expressed the mission of our brokerage is to have our real estate agents and our corporate personnel embody these passions in pursuit of their careers and in their approach to life. We at **Berkshire Hathaway HomeServices Northwood Realty Services ("SPONSOR")** are looking for **three (3) students who** clearly embrace these ideals both personally and academically. Each recipient will receive \$1,000 towards their tuition for four years. To be eligible, the applicant must be a high school senior and plan to attend a college, university or trade school in the fall of 2021. Recipients of the scholarships are eligible for renewal for up to four total years, provided the student maintains a cumulative 3.25 GPA; thus, making the value of this scholarship worth \$4000.

### Criteria

To be eligible for consideration, the nominee shall have:

- Permanent resident status in Western Pennsylvania, in the counties (Allegheny, Armstrong, Beaver, Butler, Cambria, Clarion, Fayette, Greene, Indiana, Jefferson, Lawrence, Mercer, Somerset, Venango, Washington, Westmoreland); and in Eastern Ohio, in the counties (Ashtabula, Carroll, Columbiana, Coshocton, Cuyahoga, Geauga, Holmes, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull, Wayne) where Sponsor (Berkshire Hathaway HomeServices Northwood Realty Services) has a sales office or the counties contiguous thereto.
- Excelled academically with an overall minimum cumulative grade point average of 3.0 (based on a maximum of 4.0) or its equivalent. The nominee shall be evaluated upon all academic work completed through the first semester of their senior year in high school.
- Performed with distinction in terms of leadership, volunteerism, character, and positive attitude serving as an example to fellow students as a participant in community, charity and school related activities. The amount of participation shall be weighted equally with the degree of academic performance.
- Signified the intention to continue academic work beyond the high school level.
- Been accepted as a full-time student at a college, university, or trade school for the upcoming fall semester. For the purpose of this scholarship, "full-time student" shall be defined as a student enrolled in at least 12 credit hours, or the equivalent, in a school term.

# 2020-2021 Dream...Innovate...Grow

## Trade School & College Scholarships

Application Deadline: Friday, February 12, 2021, at 4:00 pm.

### Application Instructions

There are four items to be completed:

1. The application must be completed (legibly) and signed by the applicant.
2. The endorsement form to be completed and signed by the school's academic advisor and/or Principal.
3. A High School transcript of the student's grades for their 9th grade, 10th grade, 11th grade, and first semester of their 12th grade years (if available).
4. A letter of recommendation (from a non-family member) who is over the age of 21 and can attest to the applicant's performance in school, community, or through a charity.

Finalists will be required to partake in a Zoom interview as the last step in the process. Winners will be chosen subjectively by a special committee comprised of Sponsor's employees and/or salespersons. Winners will be notified via email. Scholarship checks will be made payable directly to the recipient(s) Registrar's Office institution. If the scholarship cannot be used "in-full" for tuition, then the scholarship will be forfeited and awarded to another applicant.

Employees and Salespersons of **Sponsor**, Northwood Settlement Services, LLC, d/b/a Everest Settlement ("Everest"), Everest Insurance, West Penn Financial Service Center, Inc. ("West Penn") or any of their respective subsidiaries or affiliates, as well as their **immediate family members**, and/or any of the advertising and promotion agencies for this scholarship or in connection with this scholarship (collectively, the "Released Parties") are NOT eligible to be a recipient of the scholarship.

#### Please return completed application forms to:

Todd Van Horn, Vice President of Career Development at Berkshire Hathaway HomeServices Northwood Realty Services via his email: [Scholarships@TPRSold.com](mailto:Scholarships@TPRSold.com)

**All completed applications must be received by Friday, February 12, 2021, at 4:00 pm.**

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# 2020-2021 Dream...Innovate...Grow

## Trade School & College Scholarships

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### Applicant Information (Write legibly)

Student's Name: \_\_\_\_\_

Nickname: \_\_\_\_\_ Gender: Male \_\_\_\_\_ Female \_\_\_\_\_ Other \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Student's Email: \_\_\_\_\_

Home Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Names of Parent(s) or Guardian(s): \_\_\_\_\_

High School (currently attending): \_\_\_\_\_

H.S. Graduation Date: \_\_\_\_\_ Overall GPA (on a 4.0 scale): \_\_\_\_\_

Please indicate which schools you have applied to and which you have been accepted:

1. \_\_\_\_\_

Accepted: \_\_\_\_\_ Yes \_\_\_\_\_ No

2. \_\_\_\_\_

Accepted: \_\_\_\_\_ Yes \_\_\_\_\_ No

3. \_\_\_\_\_

Accepted: \_\_\_\_\_ Yes \_\_\_\_\_ No

Potential course of study: \_\_\_\_\_

### Essay Question

On a separate sheet, please write an essay, no longer than 500 words, to answer the following question.

Please describe how you embody Berkshire Hathaway HomeServices Northwood Realty Services's key beliefs on which our company has been built - ***Dream...Innovate...Grow***

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## Trade School & College Scholarships

Application Deadline: Friday, February 12, 2021, at 4:00 pm.

### School, Community, Charitable, or Volunteer Participation

Clubs/Committees/Activities:

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Leadership Positions:

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Community/Charitable/Volunteer Activities (please indicate if it was a one-time event and/or project OR it's an on-going weekly/monthly activity.):

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Awards/Honors/Recognition Received:

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# 2020-2021 Dream...Innovate...Grow

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### Letter of Recommendation

One, and only one letter of recommendation is required. The recommendation must be from a non-family member, who is over the age of 21 and can attest to the applicant's performance in school, community, charitable or volunteer accomplishments.

Please explain your relationship to the person who wrote your recommendation and attach their letter to your application. Please provide their contact information below. All finalists' references will be contacted prior to the awarding of the scholarships

Name of Reference: \_\_\_\_\_

Relationship to above person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Guidance Counselor's Endorsement & Statement of Support

Nominee's Name: \_\_\_\_\_

Counselor's Name: \_\_\_\_\_

Name of School: \_\_\_\_\_

Direct Phone Number: \_\_\_\_\_

School Address: \_\_\_\_\_

School City, State, and Zip: \_\_\_\_\_

Nominee's Cumulative Grade Point Average: \_\_\_\_\_

Counselor or Principal Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# 2020-2021 Dream...Innovate...Grow

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### Statement of Correctness & Authenticity

I hereby affirm that all the above stated information provided by me, to the 2019-2020 **Dream...Innovate...Grow** Scholarship committee at **Berkshire Hathaway HomeServices Northwood Realty Services** is true, correct & without forgery. I affirm that decisions are final and falsification of information may result in termination of any scholarship granted. I acknowledge the sponsor's scholarship committee has the sole responsibility for selecting recipients based upon information received and that this application becomes the property of the sponsor. (It is recommended you keep a copy for your files). I understand that a home purchase and/or sale through sponsor will not increase my chance of being awarded one of the three available, renewable \$1000 scholarships. I consent that if chosen as a scholarship winner the sponsor, may use my name, photograph or other likeness, without additional compensation, in any and all advertising and promotional materials relating to the scholarship and other promotions which may be offered by the sponsor.

Lastly, I affirm that I permanently reside in one of the counties outlined in the criteria section of this application. I hereby understand that if chosen as a scholarship winner, I must provide evidence or enrollment/registration (each renewable year) at the post-secondary institution of my choice before the scholarship funds can be awarded by **Berkshire Hathaway HomeServices Northwood Realty Services**.

Applicant's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent's signature (if applicant is under the age of 18):

\_\_\_\_\_ Date: \_\_\_\_\_

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# 2020-2021 Dream...Innovate...Grow

## Trade School & College Scholarships

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Email the entire, complete Berkshire Hathaway HomeServices Northwood Realty Services Scholarship Package as one entity to:

[Scholarships@TPRSold.com](mailto:Scholarships@TPRSold.com)

Please be sure to include your:

- Completed 4-page Scholarship Application
- 500-word BHHS "Dream, Innovate, Grow" Essay Question
- Letter of Recommendation

**Reminder:**

**All completed applications must be received by Friday, February 12, 2021, at 4:00 pm. No Exceptions!**



*Congratulations to last year's winners:*

**Sammy McDonald** (South Range HS-Ohio)

**Casey Bakyza** (Upper St. Clair HS, Pennsylvania)

**Akshana Dassanaik-Perera** (North Allegheny HS, Pennsylvania)

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